

Automated Patient Follow-Up System

Mobile home health, Care, and Wound Clinics often lose touch with patients after discharge, leading to missed opportunities for follow-up care.

My automated survey system keeps you connected and ensures your company is the first choice if patients need to re-admit. Also, if a discharged patient indicates they may need to be put back on service, a member of your team will be automatically notified, so that they can help and re-enroll.



How It Works: Simple, Automated, **Effective**

Patient Enrollment: Automatically enroll discharged patients into my customer-built email workflows built off a series of custom-branded emails and custom-branded digital surveys.

Automated Email Workflow:

- Weeks 1-4: Weekly surveys
- Month 2: Bi-weekly surveys
- *Months 3-6: Monthly surveys



Survey Responses: Collect real-time patient feedback to track their health and ensure early intervention when needed.













Team Notifications: Select a team member to receive realtime updates and notifications whenever a discharged patient completes a survey. This system allows for prompt follow-up or quick re-admission if necessary. If the surveys receive a 5-star rating, a second automated email will be sent, thanking the patient for their kind words and encouraging them to leave a Google review.



Build Trust: Maintain communication so that your company is top-of-mind for patients when they need further care.

Scope of Work: Building and Maintaining the Automated Post-Discharge Survey System



Initial System Setup:

- CRM Integration: I task my HIPAA-compliant CRM system with the automated survey platform to enroll discharged patients automatically.
- Workflow Creation: Develop and configure the automated email workflow for sending out surveys:
 - Weekly emails for the first 4 weeks
 - Bi-weekly emails in the second month
 - Monthly emails for months 3-6 or for as long as you wish.
- **Survey Design & Customization**: Create tailored survey templates tailored to your company's brands and needs.
- Team Notifications: Configure the system to notify selected team members of completed surveys and any patients indicating they may need further care.
- Compliance: Ensure that all patient data is managed securely in line with HIPAA requirements.

Automation and Testing:

- Fully automate the system to run without manual intervention.
- Test the system to ensure correct enrollment, survey delivery, real-time data collection, and notification processes.



Ongoing Maintenance:

- Performance Monitoring: Regularly monitor the system to ensure that surveys are being delivered and responses are collected without errors.
- Adjustments & Updates: Make any necessary adjustments to survey content, email scheduling, and notification settings.
- Support: Provide ongoing technical support to resolve any issues and ensure smooth operation.
- Monthly Reports: I will provide reports and metrics on how many surveys have been completed and if they have led to any specific outcomes.

Pricing

Cost Structure:

- Initial Build-Out: A one-time setup fee for system integration, survey customization, and workflow configuration.
- Ongoing Maintenance: A monthly fee to cover system monitoring, adjustments, support, and any updates, ensuring continued seamless operation and patient engagement.
- ROI: If this system results in even one re-admission within a year, it will more than pay for itself, this is what makes it a highly cost-effective solution for patient follow-up management.

For pricing and more info, please reach out!

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